

## JUNIOR DIGITAL DESIGNER

As a Digital Designer at ENDU, you will have the opportunity to join our design team in crafting intuitive, visually appealing, and user-friendly digital experiences. Your creativity and attention to detail will be key in ensuring that each experience we deliver not only meet but exceed the expectations of our users.

### Responsibilities

- User Research: Conduct user research to gain insights into user behavior, preferences, and pain points. Use this data to inform design decisions and improvements.
- User Experience: Create wireframes and interactive prototypes to visualize design concepts and test user interactions and flows.
- User Interface: Collaborate with senior designers to translate wireframes and prototypes into visually engaging and cohesive user interfaces, maintaining brand consistency.
- Usability Testing: Assist in organizing and conducting usability testing sessions to gather user feedback and iterate on designs for improved user experiences.
- Front-End Collaboration: Work closely with front-end developers to ensure the seamless implementation of designs and provide support during the development process.
- Documentation: Maintain design documentation, including style guides, design patterns, and asset libraries, to ensure design consistency across products.
- Stay Updated: Stay current with industry trends, emerging design technologies, and best practices to continuously enhance your design skills.

### Qualifications

- Bachelor's degree in Design, UX, UI, or a related field (or equivalent work experience).
- Strong understanding of UX/UI principles and best practices.
- Proficiency in design tools such as Figma, Adobe Creative Suite, Sketch or similar.
- Basic knowledge of HTML, CSS, and responsive web design.
- Excellent communication and teamwork skills.
- Strong attention to detail and a passion for creating user-centered designs.
- A portfolio showcasing previous design projects.